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## About St. Baldrick's

St. Baldrick's is the world's largest volunteer-driven fundraising event for childhood cancer research. Thousands of volunteers shave their heads in solidarity with children fighting cancer, requesting donations of support from friends and family.

At a St. Baldrick's event, something amazing happens. People who normally shy away from the very thought of childhood cancer find themselves compelled to support this cause after looking into the face of these brave children who are beaming as their friends and family members proudly display their newly shorn heads. Volunteers and donors see it can be fun to support a serious cause. Young cancer patients and survivors see how many people care. And researchers see the Foundation's funds helping to find cures!

## How it all started

In 1999, Tim Kenny challenged friends John Bender and Enda McDonnell to find a way to give back. These three reinsurance executives decided to turn their industry's St. Patrick's Day party into a benefit for childhood cancer research by shaving their heads in solidarity with kids with cancer. The three planned to raise "\$17,000 on the 17th," recruiting 19 colleagues to raise \$1,000 each to be shorn. Instead, the first St. Baldrick's event, held on March 17, 2000, raised over \$104,000!

## St. Baldrick's Funds at Work

St. Baldrick's events have raised more than \$69 million, providing research grants to enable doctors and scientists at over 200 institutions to pursue the most promising new cures for childhood cancer and to help make clinical trials available to more children than ever. Since 2000, the Foundation has hosted more than 2,400 head-shaving events, shaving more than 107,000 heads in 24 countries and 50 U.S. states. In the five years since St. Baldrick's became an independent charity, it has funded over \$41.7 million in life-saving childhood cancer research:

- **Research Grants** – St. Baldrick's research grants enable doctors and scientists to pursue the most promising new cures for childhood cancer. Grants focus on saving lives and giving survivors the best possible quality of life. Since 2005, St. Baldrick's has funded 36 research grants at different institutions.
- **Fellowships** – Since 2005, St. Baldrick's has funded 23 Fellows, helping launch brilliant new careers in childhood cancer research. More young professionals will be funded each year.
- **Scholars** – St. Baldrick's Scholars are pursuing exciting research, funded for 3 years or more. Because grant funds are so scarce, it is difficult for those early in their careers to compete with more established researchers. These grants keep new researchers focused on childhood cancer. From 2008-2009, 21 St. Baldrick's Scholars have been funded.
- **Infrastructure Grants** – St. Baldrick's 76 Infrastructure Grants (to date) have helped institutions treat more kids on clinical trials (their best hope for a cure), or provide resources to make more research possible.
- **Multi-institution grants** – These grants include the cooperative research and laboratories of the 200-member Children's Oncology Group (COG), as well as consortiums of institutions working on pediatric brain tumors, neuroblastoma, and bone marrow transplants for childhood cancer patients. Since 2005, St. Baldrick's has funded 8 multi-institutional grants.

**Shaving the Way to Conquer Kids' Cancer**